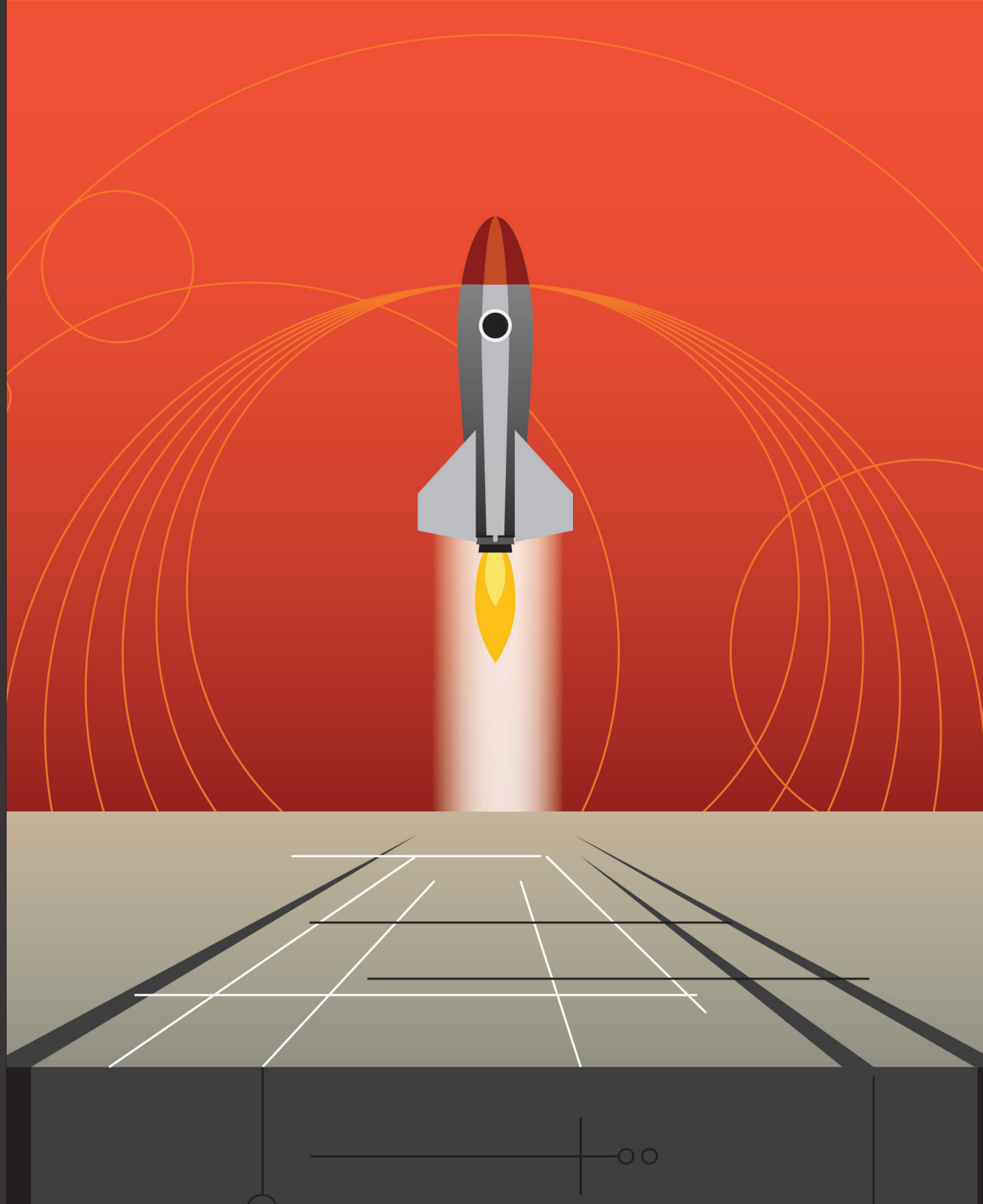
groq®

CASE STUDY: ILLUSTRATION

Illustration had not traditionally been a core element of Groq's brand, but we saw the potential for using illustration to create unique communications that could influence and evolve our visual language. These experiments were testing grounds to see how best to expand the brand—further distinguishing our communications and designs from our competitors while increasing engagement with our audiences.



JAKE LOUDERBACK CREATIVE

Groq Demo Showcase
groq
sc24
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Filter By Modality:
All
Text
Audio
Vision
Streetfighter Benchmark
StockBot Voice
Stockbot
Scribe Wizard
Infinite Bookshelf
g1
Batch Vision
Fact Checker
Stream of Thought
Iniciopedia
Pictollama
Sequence Finder
Mixture of Agents (MoA)
Project Compare
StyleClip
Careers
Pricing
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StyleClip
Use AI to generate eight different high resolution images styles simultaneously
Author: Groq
#Vision
Streetfighter Benchmark
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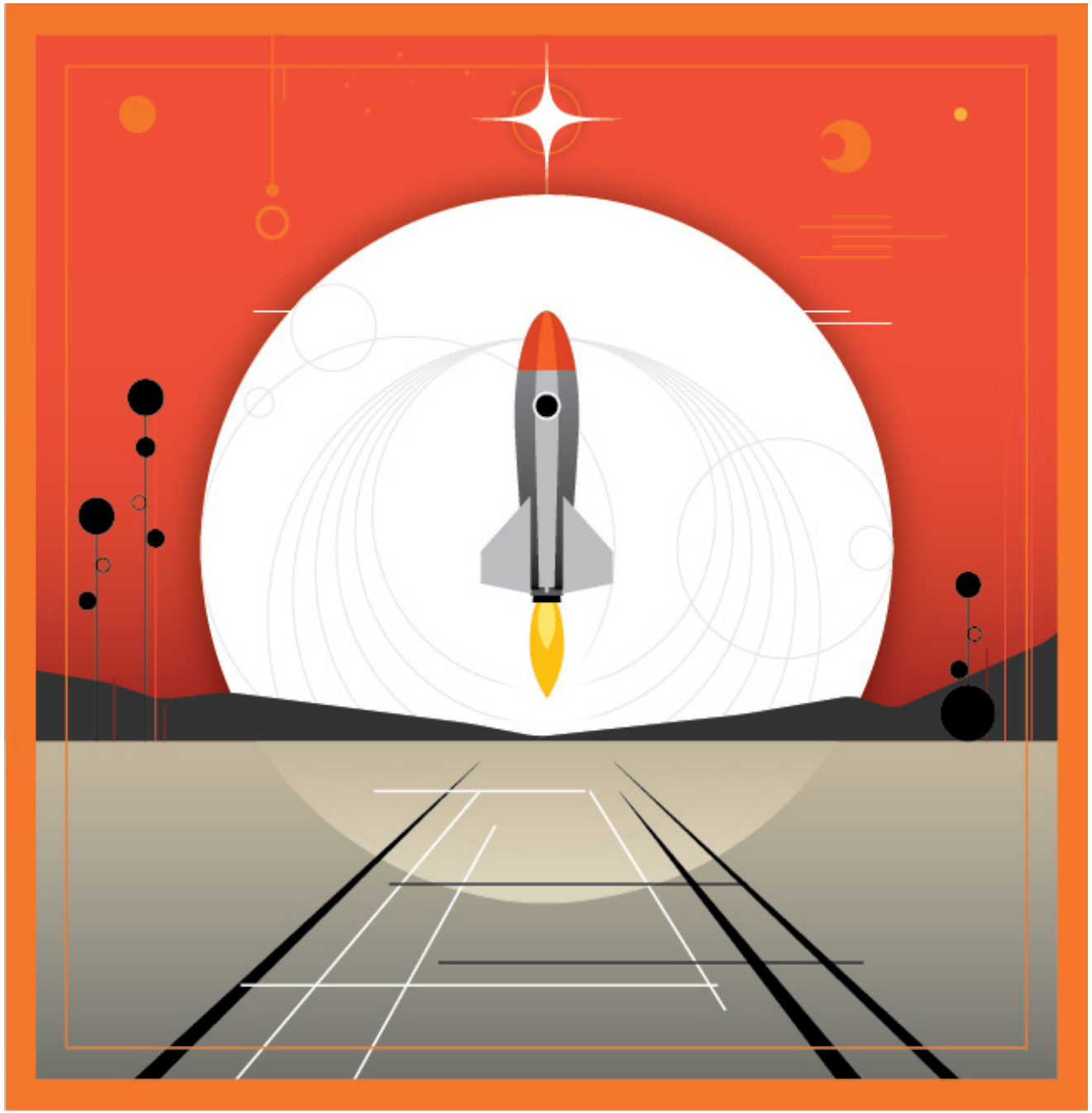
#Local Demo
StockBot Voice
Lightning fast voice powered AI chatbot that responds with live interactive stock charts, financials, news, screeners, and more.
Author: Benjamin Klieger from Groq
#Text #Audio

LLAMA 3.2 VISION
groq | Meta

VIBE CODING
groqcloud™

groq

AXL
24



PROJECT POLARIS
10.2024

THANK YOU

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